

LEFT ALIVE™ 2018 SWEEPSTAKES (THE “PROMOTION”) OFFICIAL RULES KEY RULES

A. **Official Rules:** The Official Rules for this Promotion consist of both (i) these key rules summarizing the important rules for participating in the Promotion (the “**Key Rules**”) and (ii) the Additional Promotion Official Rules (“**Additional Rules**”) applicable to your place of legal residence. Please review the Additional Rules at the following URL:

- For legal residents of any Promotion Jurisdiction (defined below) located in North America, Central America, South America, or the Caribbean:

https://square-enix-games.com/en_US/documents/promotion-additional-rules

B. **Territories:** This Promotion is open only to individuals who are legal residents and physically located in one (1) of the following countries/territories at the date and time of entry (the “**Promotion Jurisdiction**”):

- The fifty (50) states of the United States of America, the District of Columbia, and Puerto Rico.

- Canada, excluding Quebec.

C. **Age Limit:** This Promotion is open only to individuals 18 years of age or older at the date and time of entry.

D. **Entry Period:** You may enter the Promotion only between June 1, 2018 at 12:01 a.m. Pacific Time and March 4th, 2019 at 11:59 p.m. Pacific Time (the “**Entry Period**”).

E. **Entry Procedure and Limitations:** In order to enter the Promotion, you must complete the following steps during the Entry Period:

Either:

- 1) pre-order the **LEFT ALIVE™** full game before its commercial release date via the Square Enix Store at https://store.na.square-enix-games.com/en_US/ or

- 2) **handwrite your name, mailing address, phone number, and email address using blue or black ink on a white 3-inch by 5-inch index card, place the index card into a sealed envelope and mail the envelope to Sponsor at *Square Enix, Inc., 999 North Pacific Coast Highway., 3rd Floor, El Segundo, CA 90245, USA (Attn: Square Enix Store LEFT ALIVE SWEEPSTAKES).***

Entries created, duplicated, or modified by any automated or mechanical system will be disqualified.

- F. **Winner Selection:** The Sponsor, or Sponsor's designee, shall select one (1) winners through a random drawing from among all entries.
- G. **Prize:** One (1) Winner shall receive the following prize:
Sony PlayStation 4 Slim - 1 TB - Jet Black (approximate retail value of \$299.99)
- H. **Winner Notification:** Sponsor, or Sponsor's designee, will notify winner(s) by or about March 15, 2019 by the email address associated with the entry.
- I. **Sponsor:** The sponsor of this Promotion is Square Enix, Inc.

By entering the Promotion, you agree to be bound and abide by these Key Rules and the Additional Rules applicable to your place of legal residence, and you represent that you satisfy all eligibility requirements to enter the Promotion.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

KEY RULES POSTED ON December 5, 2018.