

FINAL FANTASY® XV Snapshot 2 Contest (West) Official Contest Rules

This Contest is being operated and promoted by:

Square Enix Limited registered in England and Wales with company number **01840186** ("**Square Enix**", "**We**", "**we**", "**Us**", "**Our**") with registered address at 240 Blackfriars Road, London SE1 8NW.

The Contest is only open to holders of an active Twitter service account ("**Service Account**") (registration is free) during the Entry Period who are resident in a **PAL Territory Country*** (the "**Territory**"). Contestants who are residents of France or Spain should refer to the Additional Specific Provisions under these Rules relevant to their country of residence. Residents of jurisdictions other than the Territory may also be eligible to enter the Contest under rules applicable to those residents' jurisdictions if Square Enix or one of its affiliates has posted such rules. Contestants who are residents of France should refer to the Additional Specific Provisions under these Rules relevant to their country of residence.

* **PAL Territory Country means any of the following countries;** ÅLAND ISLANDS, ALBANIA, ALGERIA, ANDORRA, ANGOLA, AUSTRALIA, AUSTRIA, BAHRAIN, BANGLADESH, BELARUS, BELGIUM, BHUTAN, BOSNIA AND HERZEGOVINA, BOTSWANA, BOUVET ISLAND, BRITISH INDIAN OCEAN TERRITORY, BRUNEI DARUSSALAM (nr. Sri Lanka), BULGARIA, BURUNDI, CAMEROON, CENTRAL AFRICAN REPUBLIC, CHAD, CHRISTMAS ISLAND, COCOS (KEELING) ISLANDS, COMOROS, CONGO, CONGO, THE DEMOCRATIC REPUBLIC OF THE, COOK ISLANDS, CROATIA, CYPRUS, CZECH REPUBLIC, DENMARK, DJIBOUTI, EGYPT, EQUATORIAL GUINEA, ERITREA, ESTONIA, ETHIOPIA, FAROE ISLANDS, FIJI, FINLAND, FRANCE, FRENCH GUIANA, FRENCH POLYNESIA, FRENCH SOUTHERN TERRITORIES (South Indian Ocean), GABON, GEORGIA, GERMANY, GIBRALTAR, GREECE, GREENLAND, GUERNSEY, HOLY SEE (VATICAN CITY STATE), HUNGARY, ICELAND, INDIA, IRELAND, ISLE OF MAN, ISRAEL, ITALY, JERSEY, JORDAN, KAZAKHSTAN, KENYA, KUWAIT, KYRGYZSTAN, LATVIA, LESOTHO, LIECHTENSTEIN, LITHUANIA, LUXEMBOURG, MACEDONIA, THE FORMER YUGOSLAV REPUBLIC OF, MADAGASCAR, MALAWI, MALDIVES (Sri Lanka), MALTA, MAURITANIA (West Africa), MAURITIUS, MAYOTTE, MONACO, MONGOLIA, MONTSERRAT, MOROCCO, MOZAMBIQUE, NAMIBIA, NEPAL, NETHERLANDS, NEW CALEDONIA (Australasia), NEW ZEALAND, NORFOLK ISLAND, NORWAY, OMAN, PAKISTAN, PAPUA NEW GUINEA, POLAND, PORTUGAL, QATAR, RÉUNION (S. Africa), ROMANIA, RUSSIAN FEDERATION, SAINT HELENA, SAMOA, SAN MARINO, SAUDI ARABIA, SERBIA, SEYCHELLES, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SPAIN, SWAZILAND, SWEDEN, SWITZERLAND, TAJIKISTAN, TANZANIA, UNITED REPUBLIC OF, TIMOR-LESTE, TOKELAU, TONGA, TUNISIA, TURKEY, TURKMENISTAN, UKRAINE, UNITED ARAB EMIRATES, UNITED KINGDOM, VATICAN CITY STATE, YEMEN, ZAMBIA

PLEASE READ THESE RULES ("Rules") CAREFULLY. By submitting an entry to the Contest you agree to accept and be bound by these Rules and the terms of any policies referred to in these Rules. We reserve the right to cancel or amend the Contest at any stage if deemed necessary in our opinion and/or if circumstances arise which are outside of our control.

How to Enter

During the entry period, contestant must take the following steps to enter:

- Capture one (1) screenshot (the "**Screenshot**") of *Final Fantasy XV* on the Sony PlayStation 4 or the Microsoft Xbox One using the game's in-game "selfie" function.
 - The theme of the Screenshot must be "Episode Gladiolus"
 - The *Final Fantasy XV* "selfie" function is only available with the latest patch.
 - You must capture the Screenshot using the screenshot functionality built into the Sony PlayStation 4 or the Microsoft Xbox One.
 - The Screenshot must include the following watermark: "Copyright © 2016-2017 SQUARE ENIX CO., LTD. All Rights Reserved."
- Post the Screenshot on Twitter using the following hashtags and @replies: #FFXVSnapshot2 and either @FFXVEN or @FFXVJP.

- If you are not a member of Twitter, you must register for a Twitter account (registration is free) prior to posting the Screenshot.
- If you do not already follow either @FFXVEN or @FFXVJP on Twitter, you must follow at least one (1) of these accounts prior to posting the Screenshot on Twitter.
- Do not include any personal information in your entry.
- Do not use image editing software to alter, enhance, or add more features to a Screenshot.

Square Enix shall not accept entries that: (a) deviate from the established theme; (b) violate or infringe any laws, regulations, or rights, including any intellectual property, publicity, or privacy rights; (c) are missing required information; (d) are obscene, vulgar, discriminate, or contain any other offensive subject matter; (e) are counter to public order and/or morals; (f) Square Enix judges, in its sole discretion, to be inappropriate for any reason; (g) contain false or misleading information; (h) make unauthorized or fraudulent use of a third party's name, email address, character name, or likeness; (i) are potentially defamatory; (j) are of low resolution or otherwise difficult to evaluate; (k) violate any other rule or condition in these terms or on this webpage; and (l) are otherwise damaging or detrimental to Square Enix or any third party.

Contestants may enter the Contest no more than one (1) time per day. Offer void where prohibited.

Contestants must not include personal information such as contestant's name or address in the submission entry.

Entry Period

28 March 2017 at 12:01 a.m. (Pacific Time) to 9 April 2017 at 11:59 a.m. (Pacific Time)

Entry Requirements

Contestants must possess an active Service Account and have access to a working internet connection and web browser in order to be able to enter. Contestants are responsible for all connection charges associated with the internet connection and subscription fees associated with the registration for a Service Account. Contestants must ensure that their contact information is correct at the time of registration for a Service Account, during and after submission of their entry.

Contestants must accept our privacy policy located [here](#) and cookies policy located [here](#). Contestants must have a permanent residence in the Territory. Contestants under the age of 18 must obtain the permission of a legal guardian before submitting entries. The Contest is not open to employees, directors or other officers of Square Enix or its respective affiliates, agents, media partners and suppliers.

Winner Selection

Square Enix shall select five (5) entries to win a prize (each Entrant of such entries, a "**Contest Winner**" or "**Winner**") as follows:

- **Community Choice Winners** – Square Enix Community Managers shall select two (2) "Community Choice Winners" based on the overall aesthetic quality of the entries.
- **Facebook User Choice Winner** – Square Enix shall select images that comply with the submission guidelines and post those images on the *Final Fantasy XV* Facebook page at <https://www.facebook.com/ffxv/> on or around 9 April 2017. (Note: If the number of entries that Square Enix receives is so great that it is difficult or impractical for Square Enix to upload all qualified entries onto the *Final Fantasy XV* Facebook page, then Square Enix will in its sole discretion select a smaller number of entries to post on the *Final Fantasy XV* Facebook page.) Square Enix shall invite Facebook account holders to vote on the Screenshots by "liking" Screenshots at the above-described location before 10 April 2017 at 7:00 p.m. Pacific Time. The two (2) Screenshots that receive the most "likes" shall be "User Choice Winners."

- Director's Choice Winners – *Final Fantasy XV* director Hajime Tabata shall select one (1) "Director's Choice Winner" based on the overall aesthetic quality of the entries.

The number of Winners is subject to change at Square Enix's sole discretion.

Prize

Each Winner shall receive the following prize:

- The Winner's Screenshot shall appear in a future downloadable content for *Final Fantasy XV* (the approximate retail value of this prize is £0.00).

We reserve the right, at all times, to vary or modify any Prize referred to above.

Inappropriate Submissions

Entries containing obscenity, vulgarity, discrimination, or any other offensive subject matter and/or containing any plagiarized or copyrighted material will not be considered by the judges. Entries which infringe upon copyright/intellectual property, personal credit, privacy, are counter to public order and/or morals, are judged to be grossly deviant from the established theme, do not contain all of the required information or contain erroneous information may face disqualification. Square Enix reserves the right to judge whether or not material is appropriate for public display.

Additional Specific Provisions

Contestants resident in FRANCE:

In accordance with the 6th January 1978 data protection and freedom of information law n° 78-17, we inform you that you have the right to access, rectify and delete information concerning you, by requesting it in writing to the Promoter.

Contestants resident in SPAIN:

The name of the winner will be sent to anyone who requests the same within three (3) months of the Closing Date and by entering the Competition you hereby agree that the Promoter shall be permitted to do so if you are the winner. Requests should be made via the [Square Enix Support Centre](#).

LIMITATION OF LIABILITY AND INDEMNITY

TO THE MAXIMUM EXTENT PERMISSIBLE BY LAW SQUARE ENIX, TWITTER, AND FACEBOOK WILL NOT BE HELD RESPONSIBLE FOR ANY ENTRY THAT IS SUBMITTED TO THE CONTEST THAT INFRINGES THE COPYRIGHT OR INTELLECTUAL PROPERTY OF A THIRD PARTY. YOU WARRANT AND AGREE THAT YOUR ENTRY WILL CONTAIN WORK THAT IS ENTIRELY ORIGINAL TO YOU AND DOES NOT INFRINGE OR INTERFERE WITH ANY THIRD PARTY COPYRIGHT OR OTHER RIGHTS AND YOU AGREE TO INDEMNIFY SQUARE ENIX AGAINST ANY LOSS ARISING OUT OF ANY BREACH OF YOUR WARRANTY.

All entries and other materials (the "**Entry Materials**") (including all copyright, trademark, and other proprietary rights associated therewith) submitted by you become the property of Square Enix upon submission, and Entry Materials will not be returned to any contestant. In consideration of our acceptance and review of your Entry Materials into the Contest, you hereby assign to Square Enix absolutely all right, title and interest for the full duration of copyright in and to the Entry Materials throughout the world. Without limiting the generality of the foregoing, you acknowledge that Square Enix will own all rights to use, modify, and make derivative works of the Entry Materials, without separate compensation to you or any other person or entity. You agree to take, at Square Enix's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Square Enix to effect, perfect, or confirm Square Enix's ownership rights as set forth above in this paragraph. Entry Materials may

be used by contestants only for purposes of the Contest or for private, personal, non-public viewing. Entry materials received by Square Enix may be destroyed by Square Enix at any time following the Contest.

Governing Law

These Rules and all or any dispute arising from them shall be governed by and construed in accordance with the laws of England and Wales.

Third Parties

The Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Twitter or Facebook. To the extent entrant uses any third party service in connection with the contest, entrant agrees to be bound by and comply with all applicable terms of services, privacy policies, and other policies of such services.