FINAL FANTASY TRADING CARD GAME 2018 CRYSTAL CUPS TOURNAMENTS (THE "PROMOTION") OFFICIAL RULES

KEY RULES

- A. Official Rules: The Official Rules for this Promotion consist of both (i) these key rules summarizing the important rules for participating in the Promotion (the "Key Rules") and (ii) the Additional Promotion Official Rules ("Additional Rules") applicable to your place of legal residence. Please review the Additional Rules at the following URL:
 - For legal residents of any Promotion Jurisdiction (defined below) located in North America, Central America, South America, or the Caribbean: http://na.square-enix.com/us/documents/promotion-additional-rules.
 - For legal residents of any Promotion Jurisdiction located in Europe, Africa, Asia, or Oceania: http://eu.square-enix.com/en/documents/promotion-additional-rules.
- B. <u>Territories</u>: This Promotion is open only to individuals who are legal residents and physically and permanently located in one of the following countries/territories at the date and time of entry (the "*Promotion Jurisdiction*"):
 - The fifty (50) states of the United States of America, the District of Columbia, and Puerto Rico.
 - Canada (excluding Quebec).
- C. <u>Age Limit</u>: This Promotion is open only to individuals 13 years of age or older at the date and time of entry. Individuals younger than 18 must be accompanied to the Promotion by a parent or guardian who is at least 18 years of age; the parent or guardian must sign a release (to be provided by Sponsor at the event) on behalf of the entrant.
- D. <u>Entry Period</u>: You may enter the Promotion only during the times (the "*Entry Period*") stated on the registration website ("*Registration Website*") for the *Final Fantasy Trading Card Game*Crystal Cups tournament (the "*Tournament*").
- E. <u>Entry Procedure and Limitations</u>: In order to enter the Promotion, you must complete the following steps during the Entry Period:
 - (a) Registration:
 - i. You must register to participate in the Tournament by visiting the registration website and submitting the requested information and payment on or before the date specified on the Registration Website. Sponsor reserves, in its sole discretion, the right to extend the registration deadline for any reason without notification.
 - ii. Registration will be capped at the number of Registrations stated on the Registration Website. If Sponsor receives more than the permitted number of valid Registrations, Sponsor will stop accepting additional Registrations.

- iii. In the event of Registration cancellations or disqualifications, Sponsor may permit additional people to register for the Promotion or Sponsor may proceed with fewer than the maximum number of Registrations.
- iv. No refunds or returns. All Registration fee transactions (if any) are final. Sponsor will not issue you a refund if you are disqualified for any reason.
- v. Registration is non-transferable. You must produce valid identification to Tournament staff upon request to verify your identity and Registration.

(b) Attend the Tournament:

- i. You must physically attend the Tournament at the location and the dates/times stated on the Registration Website.
- ii. You must provide your own transportation, meals, and accommodations.

(c) Tournament Procedures:

- i. The Tournament will consist of a series of matches and rounds of the Final Fantasy Trading Card Game (the "Game").
- ii. All matches will be governed by the Game Comprehensive Rules in effect as of the start of the Tournament. The Comprehensive Rules are available on the Game website at https://www.fftradingcardgame.com.
- iii. All Tournament matches will also be governed by the Game Rules Concerning Penalties in effect as of the start of the Tournament. The Rules Concerning Penalties are available on the Game website at https://www.fftradingcardgame.com.
- iv. You must participate in any required on-site check-in procedures before the Tournament. Failure to complete the on-site check-in by the allotted time may result in disqualification.
- v. You must register your Game card deck with Tournament staff before the first round of matches.
 - Unless otherwise stated on the Registration Website, you must provide your own Game card deck and must bring the Game card deck with you to the Tournament. Sponsor will not provide you with any Game cards or card decks to use at the Tournament unless otherwise stated on the Registration Website.
 - 2. Game decks may contain only those cards listed on the Registration Website. Use of any other cards will result in disqualification.
 - 3. Unless otherwise stated on the Registration Website or at the Tournament, you must use the same Game card deck for all rounds of the

Tournament. If you change your Game card deck during the Tournament in an unpermitted fashion, you shall be disqualified.

- vi. Tournament staff will post or otherwise announce the list of matches at the venue in advance of each match. You must find your name and sit at the indicated table at the indicated time.
- vii. The Tournament will consist of a series of Swiss rounds followed by a series of single-elimination rounds.
 - 1. A "Swiss" round is a tournament method in which match pairings are determined based on the players' number of wins in previous rounds of the Tournament. Players are paired against other players of similar strength based on the players' wins and/or losses in earlier rounds (except for the first round, during which players are paired at random). If there is an odd number of players then "bye" rounds are granted. One person shall not receive more than one bye during a tournament. With the exception of the first round, byes are granted to players in the lowest bracket. Unless otherwise announced in advance by Tournament staff, the first player to win one (1) match in a Swiss round will be the winner of the round.
 - 2. In a "single-elimination" round, the winner(s) of each round advance to the next round (or, if the final round, are declared the tournament champion) and the loser(s) of each round are eliminated from the Tournament. Single-elimination rounds can consist of single-game matches, best-of-three (3) matches, best-of-five (5) matches, or other types of matches as determined and announced in advance by Tournament staff.
- viii. The Tournament staff will determine and announce in advance the number of Swiss rounds and the number of single-elimination rounds.
- ix. Tournament staff may set time limits for Swiss rounds or single-elimination rounds. Tournament staff will follow the following procedures in the event a round is not completed within the allotted time limit:
 - 1. During a Swiss round, if a match isn't concluded within the allotted time, tournament staff will instruct players to complete three (3) additional turns. If a winner isn't determined after the additional turns, both players will be deemed to have lost that round.
 - 2. During a single-elimination round, if a round hasn't concluded within the allotted time, and if the round is tied with each player having won the same number of matches, or with each player having won zero matches, then Tournament staff will instruct the players to complete (3) three additional turns. If a winner is determined after the additional turns, then that player will be deemed the winner of the round. If after completing the additional turn(s) there still is no winner, then whichever player has

inflicted more damage at that stage will be deemed to be the winner of the round. If the damage count is identical at that stage, then the match will continue until one player receives at least one (1) damage point – the player who did not receive this damage will be deemed to be the winner of the round.

- 3. During a single-elimination round, if a round hasn't concluded within the allotted time limit, and if one player has won more rounds than the other player, then that player will be deemed the winner of the round.
- x. Upon completing the Swiss rounds, the top players will move on to the finals (the "*Finals*"). Tournament staff will determine and announce in advance the number of players who move on to the Finals.
- xi. The Finals will consist of a series of single-elimination rounds (the number of rounds to be determined and announced in advance by Tournament staff), with the winner(s) of each round advancing to compete in the next round. The Tournament champion will be the entrant who wins each round in the Finals.
- xii. In the event of a tie at the end of the Swiss rounds, or when determining final rankings in the event of a disqualification or a refusal (as addressed below), the tie will be broken in one of the following four ways (in this order): (i) the entrant who faced the stronger schedule of opponents based on the opponents' win-loss records, (ii) the entrant who received the least damage, (iii) the entrant who inflicted the most damage on his/her opponents, and (iv) if necessary, a single-elimination, sudden-death match.

(d) Other rules and notes:

- i. You must promptly comply with all posted instructions and rules, and all instructions and rules otherwise provided by Tournament staff or Sponsor staff, before, during, and after the Tournament.
- ii. Sponsor may film, photograph, record, and/or livestream portions of the Tournament on the Internet and may display, reproduce, distribute, and broadcast your name, likeness, and gameplay on the livestream, on Sponsor's websites and social media channels, and elsewhere. By participating in the Tournament, you hereby grant Sponsor a perpetual, worldwide, royalty-free, sublicensable, assignable, non-exclusive license to make this use of your name, likeness, and gameplay.
- iii. You must make your Game card deck available for inspection by the Tournament staff upon request.
- iv. You must be present and available to participate in the Tournament throughout the Tournament.
- v. The number, format, and length of matches and rounds, and the identity the opponents, is subject to change by the Tournament staff based on the number of

- entrants, the number of currently active players, and to ensure proper Tournament flow.
- vi. You must immediately raise all complaints and/or disputes about gameplay or Tournament procedures, or any other aspect of the Tournament, with the Tournament staff. You waive any complaints or disputes that you do not immediately raise to the Tournament staff. Tournament staff will have complete discretion to adjudicate all complaints and disputes about gameplay or Tournament procedures, or any other aspect of the Tournament.
- vii. Tournament staff may alter the tournament or game structure, or grant variances in the tournament or Game rules, based on the Tournament staff's judgment and discretion in order to ensure fair play and results.
- viii. Tournament staff decisions are final and cannot be further appealed or challenged.
- F. <u>Winner Selection</u>: The Sponsor (listed below) shall identify the number of winners specified on the Registration Website and Sponsor, or Sponsor's designee, shall select that number of winners from among all entries based on the outcome of the Tournament.
- G. <u>Prize(s)</u>: Each winner shall receive the applicable prize(s) listed on the Registration Website. Prizes shall have the actual retail values listed on the Registration Website.
- H. <u>Winner Notification</u>: Sponsor, or Sponsor's designee, will notify winner(s) by or about the conclusion of the Tournament via in-person communication.
- I. **Sponsor:** The sponsor of this Promotion is Square Enix, Inc.

By entering the Promotion, you agree to be bound and abide by these Key Rules, the Additional Rules applicable to your place of legal residence, and any additional terms listed on the Registration Website, and you represent that you satisfy all eligibility requirements to enter the Promotion.

KEY RULES POSTED ON [3/7/2018]