

**MILLION ARTHUR: ARCANA BLOOD ANIMEVO COMMUNITY CHAMPIONSHIP TOURNAMENT (THE "PROMOTION")
OFFICIAL RULES**

KEY RULES

- A. **Official Rules:** The Official Rules for this Promotion consist of both (i) these key rules summarizing the important rules for participating in the Promotion (the "**Key Rules**"); (ii) the Additional Promotion Official Rules ("**Additional Rules**") applicable to your place of legal residence; and (iii) the "EVO Championship Series" Tournament rules (the "**EVO Rules**"). Please review the Additional Rules and the EVO Rules at the following URLs:
- For legal residents of any Promotion Jurisdiction (defined below) located in North America, Central America, South America, or the Caribbean: https://square-enix-games.com/en_US/documents/promotion-additional-rules.
 - For the EVO Rules: <http://evo.shoryuken.com/tournament-rules/#matchplay>.
- B. **Territories:** This Promotion is open only to individuals who are legal residents and physically and permanently located in one of the following countries/territories at the date and time of entry (the "**Promotion Jurisdiction**"):
- The fifty (50) states of the United States of America, the District of Columbia, and Puerto Rico.
- C. **Age Limit:** This Promotion is open only to individuals 18 years of age or older at the date and time of entry.
- D. **Entry Period:** You may enter the Promotion by registration if you register before August 1, 2019, 12:00 AM (Pacific Time); or, only if you do not register, you may substitute in for a registered contestant who failed to attend their initial match-up by waiting in standby (the "**Entry Period**").
- E. **Entry Procedure and Limitations:** In order to enter the Promotion, you must complete the following steps during the Entry Period:
- Register for the *Million Arthur: Arcana Blood* AnimeVO Community Championship tournament (the "**Tournament**") at <https://smash.gg/tournament/animevo-2019/events/million-arthur-arcana-blood-1/overview>; or non-registered players may substitute in, for registered players who failed to attend their initial match-up, by waiting in standby. All decisions by Tournament staff and/or Sponsor's staff regarding such substitutions are final.
 - Attend the Tournament:
 - i. The Tournament will take place at the Mandalay Bay Convention Center at 3950 S Las Vegas Blvd, Las Vegas, NV 89119. You need to obtain an EVO event pass to enter the AnimeVO 2019 Event located inside the Mandalay Bay Convention Center, which is where the Tournament is located.
 - ii. The Tournament will take place from about August 2, 2019 through about August 3, 2019 (Sponsor will announce specific hours and/or dates closer to the Tournament dates).

- iii. Each entrant must provide his/her own transportation, meals, and accommodations.
- Tournament Structure
 - i. All Tournament matches will be governed by the EVO Rules, in addition to these Key Rules. If there is any conflict between the EVO Rules and these Key Rules, these Key Rules shall apply.
 - ii. The Tournament will consist of a series of *Million Arthur: Arcana Blood* ("**MAAB**") Qualification Matches (as defined below) and Champion Matches (as defined below), over about two (2) days. Pools 1, 2, and 3 of contestants will be competing on or about August 2, 2019 ("**Elimination 1**"). Pool 4 of contestants, and any additional pools that may be required as determined by Sponsor in its sole discretion, will be competing on or about August 3, 2019 ("**Elimination 2**"). Sponsor reserves the right to adjust the pools if necessary (e.g. moving or finishing pools on a different day), as determined by Sponsor in its sole discretion. The contestants that advance to the semi-finals from each pool will compete on or about August 3, 2019 (the "**Semi-Finals**"). The top three (3) contestants from the semi-finals that advance to the tournament finals will compete on or about August 3, 2019 (the "**Finals**").
 - iii. Each Qualification Match and Finals Match shall use the following game settings: VERSUS mode, 99 seconds, three (3) rounds, full screen, V-sync OFF, English language, default display settings (a "**Game**"). The MAAB version shall be Steam PC.
 - iv. Contestants must win two (2) Games out of three (3) to win a qualification match ("**Qualification Match**").
 - v. Contestants must win three (3) Games out of five (5) in the grand finals to become the champion ("**Champion Match**").
 - vi. The tournament will use the "double-elimination" method.
 - 1. A "double-elimination" competition is a tournament method where a participant becomes ineligible to win the tournament's championship upon having lost two (2) games. If a contestant loses one (1) game, they move to the "loser's bracket." If a contestant loses two (2) games, they are out of the tournament. Contestants that do not lose any games remain in the "winner's bracket," until they lose one (1) game, at which point they move into the "loser's bracket." Each pool is run until the two (2) top players from that pool are left. The two (2) top players from each pool advance to the semi-finals. Any loss that has been incurred carries over to the semi-finals. This causes one half of the players in the semi-finals to start in the winner's bracket (having zero (0) losses), and one half of the players to start in the loser's bracket (having exactly one (1) loss).

- vii. The Elimination 1, Elimination 2, and Semi-Finals will be Qualification Matches and will be held in the MAAB official booth. The top three (3) players from the Semi-Finals shall advance to the Finals.
- viii. The Finals shall consist of the following: (i) the winner's bracket final which shall be a Qualification Match; (ii) the loser's bracket final which shall be a Qualification Match; and (iii) the grand final which shall be a Champion Match. The winner of the winner's bracket final shall automatically advance to the grand final. The loser's bracket final shall be between the loser of the winner's bracket final and the other finalist that was ineligible to participate in the winner's final. The grand final shall be between the winner of the winner's bracket final and the winner of the loser's bracket final. In the event of a bracket reset, the grand finalists shall play one (1) additional Champion Match in order to determine the champion. The winner's bracket final, the loser's bracket final, and the grand final will be held on the side stage.
 - 1. A "bracket reset" occurs in the grand finals where the winner from the loser's bracket (the winner of the loser's final who has exactly one (1) loss) beats the winner from the winner's bracket (the winner from the winner's final who does not have any losses). This causes both players to have exactly one (1) loss each, requiring a second match to determine the champion, because a player must lose twice in order to be eliminated from becoming the champion.
- Match Rules: The EVO Rules shall apply to all Qualification Matches and Finals Matches, except where modified herein.
 - i. Choosing Characters:
 - 1. Contestants shall agree upon one (1) of the three (3) methods of character selection detailed in the EVO Rules. If contestants cannot agree on a method of character selection, then the "Double-Blind Method" shall apply.
 - ii. Support Knights:
 - 1. Contestants may choose up to nine (9) support knights consisting of three (3) sets of three (3) support knights per set.
 - 2. Support knight sets may be changed each Game.
 - 3. Support knights shall be chosen using the same method that was used for character selection.
 - iii. Stage Selection: Contestants may agree to a play on a particular stage. If contestants cannot agree on a stage within fifteen (15) seconds, the stage will be randomly selected through the "Random Selection" option.

- iv. Controllers: Controllers customized by players and legacy controllers are not permitted.
 - v. Pausing the Game: Pausing the game is permissible. However, if Tournament staff determine that the pausing was in bad faith and / or in violation of these rules or the EVO Rules, then the contestant will automatically be disqualified from the tournament.
 - vi. Time Running Out During Round: If time runs out during a particular round, then the contestant whose character has more health shall be the winner of that round.
- Other rules and notes.
 - i. Contestants will be able to visit the Tournament page, at <https://smash.gg/tournament/animevo-2019/events/million-arthur-arcana-blood-1/overview>, before the start of the Tournament, to view the list of upcoming battles. Players are responsible for checking the brackets at the Tournament page to determine where and at what time their match is.
 - ii. Contestants may raise legitimate objections to their initial matchups for a limited window of time before the start of the Tournament (such window of time to be determined by Tournament staff and/or Sponsor in its sole discretion). Tournament staff will do their best to address such legitimate objections, however all Tournament staff decisions are final.
 - iii. Throughout the Tournament there are no draws. Refusal or failure to attend a match for any reason will be deemed a loss. If both players in a match refuse or fail to participate in a match for any reason, both will be deemed to have lost that match.
 - iv. You must promptly comply with all posted instructions and rules, and all instructions and rules otherwise provided by the Tournament staff or Sponsor staff, before, during, and after the Tournament.
 - v. Sponsor may film, photograph, record, and/or livestream portions of the Tournament on the Internet and may display, distribute, reproduce, and broadcast your name, likeness, and gameplay on the livestream, on Sponsor's websites and social media channels, and elsewhere, for any purpose. By participating in the Tournament, you hereby grant Sponsor a perpetual, worldwide, royalty-free, sublicensable, assignable, non-exclusive license to make this use of your name, likeness, and gameplay.
 - vi. You must be present and available to participate in the Tournament throughout the full Tournament days.
 - vii. The number and format of matches and rounds, and the identity the opponents is, subject to change by the Tournament staff based on the number of entrants.

- viii. You must immediately raise all complaints and/or disputes about gameplay or Tournament procedures, or any other aspect of the Tournament, with the Tournament staff. You waive any complaint or disputes that you do not immediately raise to the Tournament staff. Tournament staff will have complete discretion to adjudicate all complaints and disputes about gameplay or Tournament procedures, or any other aspect of the Tournament.
- ix. Tournament staff may alter the tournament or game structure, or grant variances in the Tournament or Game rules, based on the Tournament staff's judgment and discretion in order to ensure fair play and results.
- x. You must avoid any actions or behaviour inconsistent with principles of basic sportsmanship, honesty, and fair play. You must not engage in violence, unwanted contact, or harassment, and you must not use threatening, harassing, or offensive language.
- xi. You may not damage any hardware or other equipment or technology provided to you by Sponsor, Sponsor's staff, and/or Tournament staff.
- xii. Tournament staff and/or Sponsor staff decisions are final and cannot be further appealed or challenged.

F. **Winner Selection:** The Sponsor (listed below), or Sponsor's designee, shall select three (3) winners – a 1st place winner, a 2nd place winner, and a 3rd place winner - from among all entries using the methodology described above.

G. **Prize(s):** The winners shall receive the following prize(s):

- First Place
 - i. Five Thousand United States Dollars (\$5,000.00 USD) payable in the form of a check.
- Second Place
 - i. One Thousand Five Hundred United States Dollars (\$1,500.00 USD) payable in the form of a check.
- Third Place
 - i. Five Hundred United States Dollars (\$500.00 USD) payable in the form of a check.

Please note that the cash prizes are subject to tax obligations. Winners are fully responsible for complying with all tax obligations.

H. **Winner Notification:** Sponsor, or Sponsor's designee, will notify winner(s) of their final positions in the Tournament by or about August 3, 2019 via email or in-person communication.

I. **Sponsor:** The sponsor of this Promotion is Square Enix, Inc.

By entering the Promotion, you agree to be bound and abide by these Key Rules and the Additional Rules applicable to your place of legal residence, and the EVO Rules, and you represent that you satisfy all eligibility requirements to enter the Promotion.

CONTESTANTS MUST PURCHASE A SEPARATE "EVO EVENT PASS" TO ACCESS THE "ANIMEVO 2019" EVENT IN LAS VEGAS, NEVADA AT THE MANDALAY BAY CONVENTION CENTER WHERE THE MAAB TOURNAMENT IS LOCATED. NO ADDITIONAL PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

KEY RULES POSTED ON JULY 30, 2019.